

Advertisement Information Worksheet

1. Ad Size 2" single 4" double 6" triple other (please circle one)

2. Please check & complete **the items you would like to include** in your ad.

Merchant Name _____

Address _____

Phone # _____

2nd Phone/Fax # _____

Web address _____

Email contact address _____

Slogan _____

Other (please specify) _____

3. **Special Offers? You can give a dollar amount off, percentage off purchase with ad, or a buy one get one type of offer.** (leave box blank if you do not wish to put an offer on your ad)

4. **Do you have a logo or special graphics request? We can use many file formats. Common files are .eps, .ai, .psd, .jpg, .jpeg, .png, .bmp. Send us all artwork files and the graphic design department will use the best files.**

Thank you for sponsoring your local wine store. We strive to design clean tasteful graphics and welcome the opportunity to design your ad for you at no cost. You will have the chance to proof your ad before it goes to print. If you have your own graphic designer and would like to produce your own ad please make sure the ad size is correct.

Single ad – (2" x 4.25") Double ad – (4" x 4.25") Triple ad – (6" x 4.25")